



**AGENDA
FOR HUMANITY**
5 CORE RESPONSIBILITIES
24 TRANSFORMATIONS



Individual Self Reflection 2020 on World Humanitarian Summit Commitments and Initiatives - SMEs for Humanity



Stakeholder Information

Organisation Name
SMEs for Humanity

Organisational Type
Private Sector

City and Country where Headquartered
Nil

Focal Point Name
Mohamad Abdulkader Agha

Region
Global

Twitter ID
@SME4H



4C Deliver collective outcomes: transcend humanitarian-development divides

Joint Commitments

Commitment	Joint Commitment	Commitment Type	Core Responsibility
SME4H commits to working towards establishing 'SMEs for Humanity' (#SME4H), an initiative to create the world's largest online community of small and medium-sized enterprises to achieve better humanitarian outcomes. This initiative aims to build a diverse multi-stakeholder online community where humanitarian needs can be posted in real time by national governments, international agencies, local communities, NGOs and other relevant stakeholders. Small and medium-sized enterprise can provide support in services or goods when and where it is most needed, or offer this assistance to other organisations in need, with a view to building resilience in these communities to enable them to prepare for and better respond during crises.	Mercy Corps, International Rescue Committee, ICRC, UNHCR, ICSB, World SME Forum, SME Association Malaysia, Kuwait National Fund for SME Development, Global Alliance of SMEs, World Association for SMEs	Partnership	Change People's Lives: From Delivering Aid to Ending Need

1. Highlight the concrete actions taken between 1 January – 31 December 2017 to implement the commitments which contribute to achieving this transformation. Be as specific as possible and include any relevant data/figures.

Joined-up humanitarian-development analysis and planning towards collective outcomes

- Continued Consultative Dialogue at the Strategic, Tactical and Grassroots Levels through in-depth discussions with a wide range of stakeholders including the expansion of the SMEs for Humanity (SME4H) Steering Committee, which comprises a balanced mix of members from the small/medium enterprises (SME), NGO, INGO and large corporate communities.
- Platform Development: approved the platform process flows, selected web, artificial intelligence (AI) and data analytics experts and developers who defined the platform web and mobile functionality and capability.

2. A. How are you measuring progress toward achieving your commitments? Only the categories selected by the organisation will be seen below.

- ☒ Through existing, internal systems or frameworks for monitoring, reporting and/or evaluation.
- ☒ By applying processes/indicators developed to measure WHS commitments specifically.

3. A. Please select no more than 3 key challenges faced in implementing the commitments related to this transformation. Only the categories selected by the organisation will be seen below.

- ☒ Other: Risk aversiveness by UN and humanitarian agencies to work with local suppliers. The issues of capacity and quality of delivery have been raised consistently.

Keywords

Humanitarian-development nexus



Initiative Reports

The Connecting Business Initiative :

What concrete actions have you taken in support of the initiative.

Driving private sector interest by bringing the SMEs component to the initiative and testing interest in the Jordan pilot, which resulted in more than 300 signatories in Amman alone.