











# **Annual Report on World Humanitarian Summit Commitments - The Tent Foundation** 2016













### **Stakeholder Information**

Organisation Name
The Tent Foundation

Organisational Type Private Sector

City and Country where Headquartered New York, United States of America

Focal Point Name Maia Bix Region Global Twitter ID @tentorg















## (3A) Reduce and address displacement

#### **Individual Commitments**

Commitment	Commitment Type	Core Responsibility
The Tent Foundation commits to a new approach to addressing forced displacement that not only meets immediate humanitarian needs but reduces vulnerability and improves the resilience and self-reliance of refugees and IDPs. The Tent Foundation commits to implementing this new approach through international and national programmes, and by taking the necessary political, policy, legal and financial steps requiring for the specific context.	Policy	Leave No One Behind
The Tent Foundation commits to collectively work towards a strengthened international framework for predictable and equitable responsibility sharing in response to large-scale movements for refugees.	Policy	Leave No One Behind
The Tent Foundation commits to communicate that businesses are committed to ending the refugee crisis and deserve a seat at the table alongside governments, NGOs and international organizations.	Advocacy	Leave No One Behind
The Tent Foundation commits to continuing the Tent Challenge effort over the next year.	Partnership	Leave No One Behind
The Tent Foundation commits to develop a one-stop- shop to enable businesses to more effectively navigate the complex maze of humanitarian assistance, so they can best determine how to contribute their resources to support international organizations and NGOs that are supporting refugees and internally displaced persons.	Operational	Leave No One Behind
The Tent Foundation commits to develop technology tools to support the ability of businesses to collaborate with one another, and the public and NGO sectors, to support refugees and internally displaced persons.	Operational	Leave No One Behind
The Tent Foundation commits to expand the public opinion surveys to include refugee community perceptions.	Operational	Leave No One Behind
The Tent Foundation commits to inspire businesses that are not currently supporting refugees to consider making such support a part of their corporate responsibility.	Partnership	Leave No One Behind
The Tent Foundation commits to promote greater collaboration among businesses, and between the private sector, the public sector and NGOs, to improve the quality of refugee and internally displaced.	Partnership	Leave No One Behind
The Tent Foundation commits to redoubling its focus to expand the Tent Alliance to not only include global businesses, but also local businesses in the regions most affected by refugees and internally displaced persons.	Partnership	Leave No One Behind













The Tent Foundation commits to update its public opinion surveys to track host community perceptions on an annual basis.	Operational	Leave No One Behind
Through the Tent Challenge grant program, the Tent Foundation commits to developing partnerships to encourage innovative approaches to support the self-reliance of refugees and internally displaced persons.	Partnership	Leave No One Behind

#### **Core Commitments**

Commitment	Core Responsibility
Commit to a new approach to addressing forced displacement that not only meets immediate humanitarian needs but reduces vulnerability and improves the resilience, self-reliance and protection of refugees and IDPs. Commit to implementing this new approach through coherent international, regional and national efforts that recognize both the humanitarian and development challenges of displacement. Commit to take the necessary political, policy, legal and financial steps required to address these challenges for the specific context.	Leave No One Behind
Acknowledge the global public good provided by countries and communities which are hosting large numbers of refugees. Commit to providing communities with large numbers of displaced population or receiving large numbers of returnees with the necessary political, policy and financial, support to address the humanitarian and socio-economic impact. To this end, commit to strengthen multilateral financing instruments. Commit to foster host communities' self-reliance and resilience, as part of the comprehensive and integrated approach outlined in core commitment 1.	Leave No One Behind
Commit to collectively work towards a Global Compact on responsibility-sharing for refugees to safeguard the rights of refugees, while also effectively and predictably supporting States affected by such movements.	Leave No One Behind

#### Where did your organization stand on these issues prior to making these commitments

The mission of the Tent Foundation, established in 2015, is to improve the livelihoods of the more than 65 million forcibly displaced persons around the globe. Tent does this by funding direct assistance, investing in innovation, and promoting policies and partnerships to help the displaced reach their full potential. The commitments made by Tent for the Agenda for Humanity are an outline of Tent's existing guiding principles and mission as an organisation.

#### Achievements at a glance

Since May 2016, Tent has made progress on each of its commitments. The Tent Alliance expanded after the U.S. Department of State transferred ownership of its Partnership for Refugees in September 2016, nearly doubling the number of companies involved, and has continued to increase the number of corporate commitments to 75 in the months since.

In December 2016, Tent commissioned its second annual 'Tent Tracker,' a public opinion survey in 12 countries on perceptions of the global refugee situation. This year, the survey included the addition of Italy.

In March 2017, Tent launched its second Tent Challenge, with a goal of providing grants to a number of organisations providing assistance to refugees in their efforts to integrate into host communities and find meaningful employment.

#### How is your organization assessing progress

- 1. The number of companies that join the Tent Partnership for Refugees and the resulting larger commitments they may make in the future
- 2. The achievements of Tent-funded projects are assessed by the number of refugees reached, systems transformations, or other













relevant measures of success that indicate refugees experience easier social integration or are able to obtain employment.

3. Tent's research is assessed by its dissemination volume via social media and press and use of resulting data in advocacy campaigns or further research by other groups to foster welcoming and enabling environments for refugees.

#### Challenges faced in implementation

As a young organization, proving Tent's unique selling point was a slight challenge, particularly in soliciting companies to join the Tent Partnership for Refugees. However, the general movement toward utilizing core business practices to provide humanitarian and development assistance, in conjunction with the success of Tent's research to prove the necessity of and benefits from helping refugees greatly eased these challenges.

#### Next step to advance implementation in 2017

Tag with other relevant transformations, keywords, initiatives

divides

Tent continues to expand the Tent Partnership for Refugees (3 more companies have joined since January), but to also refine the individual commitments of existing members and develop overarching goals and commitments for companies to work toward together. On giving, Tent has refined its strategy for 2017 and is prioritizing projects that enable social integration and enabling employment in countries where these issues are most pressing. Research for 2017 will continue to provide insight into the viewpoints of refugees, host communities, as well as recommendations for stakeholders on how to ease integration of refugees into host communities.

## If you had one message for the annual report on what is most needed to advance the transformation Reduce and address displacement, what would it be

Continuing and increasing the private sector's involvement in transforming the lives of the forcibly displaced, worldwide, is imperative. The innovation, deftness, and resources the sector can bring to the table can provide the necessary tools to unlock the fullest possible support for the world's marginalized.

# Keywords ☑ Innovation ☑ Private sector ☑ Refugees Agenda for Humanity ☑ 4A - Reinforce, do not replace, national and local systems ☑ 4C - Deliver collective outcomes: transcend humanitarian-development













## **Additional Reports**

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Tent Tracker 2017.pdf