

**Patrick Pisal Hamida**  
**CEO Telma**  
Tuesday, 13:53 Venue: Uskudar 1+2

Patrick is the CEO of TELMA Group in Madagascar. In 2008, he becomes Chief Executive Officer of the TELMA GROUP in Madagascar (Fixed, Mobile, Internet Services and Mobile Money Activities). The Telma foundation works in many different fields such as education, health, environment and new technologies to support the development of "The Big Island". The foundation develops long-lasting partnerships with recognized NGOs.

### **Statement**

TELMA GROUP, the incumbent Malagasy telecom operator privatized in 2004, is involved for many years in the Risk and Disaster Management National Platform through the logistics and telecom cluster, making available its skills and technologies for humanitarian purpose.

This involvement has been enhanced with the creation of TELMA FOUNDATION, active and proactive in both humanitarian and social activities.

In December 2014, we came together with other Malagasy private companies and other partners to create the "Madagascar Private Sector Humanitarian Platform".

This platform aims to promote Corporate Social Responsibility and facilitate the coordination of private sector support for humanitarian needs, in collaboration with UN agencies and the Government.

It also endeavors to increase the involvement and effectiveness of the private sector in risk reduction, preparedness, and response; as well as to optimize the use of existing services, equipment, financial, and technical resources.

Our platform has already achieved a charter, several trainings on Humanitarian issues and financing, conducted by UNOCHA, CARE INTERNATIONAL and local partners; the development of a private sector contingency plan, in coherence with the national one, and a joint Business Continuity Plan; the mapping of the private sector members capacities, which will help clusters know what is available from the private companies and have a more efficient response, and the development of a collaborative web-portal.

Since its creation, a number of actions involving private sector members and UN agencies, NGOs and/or Government have been launched through the platform.

Taking part to the Connecting Business Initiative, we will be able to support the creation and strengthening of private sector led networks for disaster risk reduction, emergency preparedness, response and recovery in other locations in the Africa region, modelled on our experiences and practice, and support the creation of an "Africa Regional Private Sector Network" for resilience, response and recovery.