

**Ed Martinez**  
**President, The UPS Foundation**  
**Tuesday, 13:24 Venue Uskudar 1+2**

UPS Foundation leads the Global Citizenship programs and initiatives for UPS. As President, Ed is responsible for the operations and management of its global philanthropic, employee engagement and corporate relations programs. Mr. Martinez joined UPS in 1976 and progressed through various management ranks within the company. In addition to his corporate responsibilities, Martinez represents UPS on the World Economic Forum's Global Agenda Council on Humanitarian Response and serves as UPS Executive Liaison to the Council of Independent Colleges. He is also a member of the Corporate Advisory Board for The National Council of La Raza, corporate liaison to the Points of Light Institutes' Service Council, Chair of the Corporate Development Council for the World Association of Girl Guides and Girl Scouts and a member of the Board of Directors of the International Association for Volunteer Effort. He is also Co-chair of the National Academy of Sciences "Resilient America" program.

**Statement**

Operating in over 220 countries and territories with sophisticated logistics networks, transportation assets and unparalleled distribution expertise, UPS is well positioned and deeply committed to supporting communities in preparing for and responding to crises all over the world. The UPS Foundation leads the global citizenship programs for UPS and has a strong history of focused funding, expertise, and resource sharing in disaster preparedness, response and recovery. As a participant to World Humanitarian Summit's Leaders' Roundtable 'Changing People's Lives: From Delivering Aid to Ending Need', the UPS Foundation embraces the two core commitments in principle and in spirit and makes individual commitments as outlined below.

Anticipate, Do Not Wait: to invest in risk analysis and to incentivize early action in order to minimize the impact and frequency of known risks and hazards on people.

The UPS Foundation commits to supporting systemic global partnerships through the mobilization of our networks. UPS is partnering to advance multi-sectoral engagement on a global level through response and recovery projects. In that manner, we have joined ARISE, which is a UNISDR-led network of private sector entities, whose members voluntarily commit to align with the Sendai Framework for Disaster Risk Reduction to create disaster resilient societies and to achieve the outcomes and goals as set by the Sendai Framework. UPS also has senior executives serving on the Board of Directors of UNHCR USA, UNICEF USA and WFP USA. In addition a UPS executive serves on the national corporate board of advisers of the American Red Cross, and UPS Foundation President Eduardo Martinez co-chairs the Resilient America initiative, a U.S.-based, community resiliency program launched by the National Academy of Sciences in 2014 in collaboration with FEMA and the U.S. Department of Homeland Security

The UPS Foundation also commits to mobilizing public-private partnerships in disaster risk reduction and emergency preparedness to ensure communities are more resilient with the ability to recover more quickly and sustainably from shock. The UPS Foundation is a founding member of the Supply Chain Pandemic Preparedness Initiative in conjunction with, WEF, WHO, WFP and Henry Schein to ensure communities will be better prepared to respond to future health outbreaks like the Ebola crisis. Other partnerships such as the Saglam Kobi disaster preparedness platform in Turkey, and Resilient America are examples of successful partnerships that bring local businesses and governments together to advance the preparedness initiatives that are tailored to their communities' unique capacities and needs. Due to the success of Saglam Kobi, UPS has committed to work with UNDP and the US Chamber

Foundation to replicate this business preparedness initiative in a second location under the UN-OCHA Connecting Business Platform.

Reinforce, Do Not Replace: to support and invest in local, national and regional leadership, capacity strengthening and response systems, avoiding duplicative international mechanisms wherever possible.

UPS commits to advancing the overall Sustainable Development Goals. We have committed that our employees will provide 20 million hours of community service by the end of 2020. One method of achieving these goals is to loan our skilled logisticians to NGOs and build local capacity so that we can help improve the effectiveness and efficiency of their supply chain, thus increasing the synchronization of the humanitarian community and increasing the speed at which communities can recover in a sustainable manner.

The UPS Foundation also commits to support innovative approaches to humanitarian response, particularly at the local and national levels, by solving complex humanitarian challenges in controlled environments and then transferring the lessons learnt to the field. As an example, UPS has created a global partnership that will evolve the first drone delivery network this year in Rwanda in partnership with GAVI, the Vaccine Alliance, and Zipline, a robotics company, to deliver life-saving blood and vaccines to remote, often inaccessible locations. The Rwanda drone network will explore using drones to transform the way life-saving medicines are delivered and serve as a model for advancing humanitarian response in other countries.

The UPS Foundation is also a founding member of the Global Humanitarian Lab (GHL), in collaboration with UNHCR and ICRC, which will enable the development of humanitarian solutions through partnerships that connect the public and private sectors with other networks. As an example the network being created by the International Humanitarian City in Dubai, will include the GHL as part of the IHC's new Innovation Lab.

Preserve and retain emergency capacity: to deliver predictable and flexible urgent and life-saving assistance and protection in accordance with humanitarian principles.

UPS commits to continue helping displaced families and communities recover through its Humanitarian Relief and Resilience Program (HRRP). The UPS Foundation provides supply chain and logistics services, transportation, human capital expertise and financial contributions. UPS will continue to seek and help connect the right partners who have potential to progress the speed and efficiency of humanitarian relief. UPS continues to support global preparedness and emergency response efforts as a founding member of the UN World Food Programme's Logistics Emergency Team, which offers the skills and assets of the logistics industry, providing global emergency response capacity in the aftermath of natural disasters and other crises.