



Individual Self Reflection 2020 on World Humanitarian Summit Commitments and Initiatives - SMEs for Humanity



Stakeholder Information

Organisation Name
SMEs for Humanity

Organisational Type
Private Sector

City and Country where Headquartered
Nil

Focal Point Name
Mohamad Abdulkader Agha

Region
Global

Twitter ID
@SME4H



4C Deliver collective outcomes: transcend humanitarian-development divides

Joint Commitments

Commitment	Joint Commitment	Commitment Type	Core Responsibility
SME4H commits to working towards establishing 'SMEs for Humanity' (#SME4H), an initiative to create the world's largest online community of small and medium-sized enterprises to achieve better humanitarian outcomes. This initiative aims to build a diverse multi-stakeholder online community where humanitarian needs can be posted in real time by national governments, international agencies, local communities, NGOs and other relevant stakeholders. Small and medium-sized enterprise can provide support in services or goods when and where it is most needed, or offer this assistance to other organisations in need, with a view to building resilience in these communities to enable them to prepare for and better respond during crises.	Mercy Corps, International Rescue Committee, ICRC, UNHCR, ICSB, World SME Forum, SME Association Malaysia, Kuwait National Fund for SME Development, Global Alliance of SMEs, World Association for SMEs	Partnership	Change People's Lives: From Delivering Aid to Ending Need

1. A. Highlight concrete actions taken between 1 January – 31 December 2019 to implement the commitments which contribute to achieving this transformation. Be as specific as possible and include any relevant data/figures as well as any good practices and examples of innovation.

Joined-up humanitarian-development analysis and planning towards collective outcomes

- Consultative Approach to Deployment:** Transcended the SME4H Steering Committee to an active platform for knowledge exchange among a group of committed small/medium enterprises (SME), NGO, INGO and large corporate communities.
- Iterative and Focused Tech Development:** Finalised tech platform minimal viable product (MVP) plan and defined target user personas, user stories and MVP functionalities.

B. Please select if your report relates to any initiatives launched at World Humanitarian summit

- Centre for Humanitarian Data
- The Connecting Business Initiative
- The Global Alliance for Humanitarian Innovation

2. A. Please select no more than 3 key challenges faced in implementing the commitments related to this transformation. Only the categories selected by the organisation will be seen below.

- Adherence to standards and/or humanitarian principles
- Multi-stakeholder coordination
- Other: international humanitarian buyers are mainly funded by governments or large private donors that are extremely averse to risk.

B. How are these challenges impacting achievement of this transformation?

Opportunity loss to strengthen local communities with tangible capacity building and business opportunity.

3. What steps or actions are needed to make collective progress to achieve this transformation?

The humanitarian procurement standards need to accommodate allowing Micro, Small and Medium Enterprises (MSMEs) the



opportunity to prove their value as potential suppliers.

Keywords

Humanitarian-development nexus, Innovation, Local action, Private sector